LAMBDA ALLIANCE OF THE UNIVERSITY OF PENNSYLVANIA

*report on*

T E C H N O L O G Y : U S E S, S T R E A M L I N I N G, I N T E G R A T I O N, A N D E X P A N S I O N

*prepared by :* Tyler Ernst *and* Julia Moon

*completed :* 09 September 2010

|  |  |
| --- | --- |
| CURRENT SITUATION | * Website at [www.lambdaalliance.org](http://www.lambdaalliance.org) hosted by Yola. Requires domain fee payment of $30/yr * Listservs: [lgbt-leaders@lists.upenn.edu](mailto:lgbt-leaders@lists.upenn.edu) [run by and paid for by Center]; [lambdaalliance@dolphin.upenn.edu](mailto:lambdaalliance@dolphin.upenn.edu) [updated using Zimbra and paid for by Lambda through Center for $42/yr] * Email addresses: [lambdaleaders@googlegroups.com](mailto:lambdaleaders@googlegroups.com) [includes Leaders of all constituent groups, needs to be cleaned up and have rules established as to membership]; [lambda-exec@googlegroups.com](mailto:lambda-exec@googlegroups.com) [includes all of the Lambda Alliance Executive Board members]; [lambdalink@googlegroups.com](mailto:lambdalink@googlegroups.com) is the CEC Google group * Document storage: Google Documents has everything ranging from contacts to current projects and future proposals. * Event scheduling: Google Calendar is shared with Lambda Leaders and is posted on website |
| PROBLEMS | * + Who owns our GoDaddy account and makes payments?   + Yola is not as easy to work with as it should be   + Lambdaleaders Google Group has outdated members and lacks current members   + Wider community would like to see project updates/progress reports. Need to share first tab with others while keeping executive tabs restricted to those on the Board.   + Google docs are spread all over the place and not integrated in the website   + Continuity/transitions are difficult   + No information on website usage statistics |
| PROPOSED SOLUTIONS | * + We now have access to GoDaddy – to be renewed for two years in November   + Consult Cynthia Ip on designing a new website with WordPress – LONG TERM. Also, abuse her expertise in this area in general   + Lambdaleaders has been purged; will ask all groups for newest set of board members at first GBM. In general, the listserv will be cleaned up at the end of each academic year to remove people who have graduated or otherwise terminated their status as a constitutionally-defined LGBT leader   + Google document “Lambda Alliance Current Projects” has been created and shared with lambdaleaders Google Group and will be embedded into our website   + Documents have been collected into a folder and shared with lambda-exec Google Group   + Julia has created a transition instruction booklet for all technological aspects, including passwords and logins. Naturally, in-person meetings are still suggested   + Implemented Google Analytics |

*revised and adopted :* XX September 2010